

Date: 2-Oct-12

TO: Susie Toma
Cheryl Long

copy: Cedric Thomas
Jennifer Stewart
DeAnna Datillo
Public File

FROM: Dawn Tavoletti

RE: **Political Rebate**

Candidate: Raja

Week of: 9/24 - 9/30

Contract Number: 334091 - HL 6352726

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
1	10-11A Fri	:30	\$250	5	1	\$225	\$25
3	12-1230P Fri	:30	\$275	5	1	\$225	\$50

TOTAL REBATE (Gross) \$75
(Net) \$63.75



Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ EPXI

☐ WPXI.com

☐ WPXI Mobile



Agency SECP

Write-up Date 10/2/12

Client Pol-Raja

Requested By J. Tavelletti

Campaign/Title State Senate

Resolution Date _____

Reason:

Customer Deduction _____
Sales Person Error _____
Billing Error _____
Traffic Error _____
Separation/Scheduling Problem _____
Late Run _____
Other ☒ _____

Reference:

Invoice No. _____

Invoice Date _____

Contract No. 334091

Explanation of Adjustments by Requestor: LUC

Additional Explanation by _____:

GROSS Amount to be Credited: \$ 75.00 Debited: \$ _____

NET Amount to be Credited: \$ 63.75 Debited: \$ _____

ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:

1. Account Executive: _____ Approved _____ Date _____

2. Local/National Sales Manager: J. Tavelletti Approved ☒ Date 10/2/12

3. General Sales Manager: _____ Approved _____ Date _____

General Manager (Over \$5000): _____ Approved _____ Date _____

4. Final Approval: Controller: _____ Approved _____ Date _____

Entered On Spreadsheet _____ Entered as done _____ Entered in OSi _____



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 334091

Schedule Dates 09/28/12-10/04/12
Advertiser Pol/D Raja/R/SSN/PA (16250)
Agency SRCP - Stevens Reed Curcio & Potholm (2056)
Product Political - Federal Candidate (1067)
Brand POL/D RAJA/R/SSN/PA (126272)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name VONDERHEID,BETSY
Phone/Fax /
CPE 36/91/303
Account Types National/Political
Billing Type Standard
Comments RAJA 9/28
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/27/12
Last Modified 09/27/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06352726
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,590.00
Net Total \$26,010.00
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Sep. 2012 9 \$6,350.00
Oct. 2012 35 \$24,250.00
Grand Total: 44 \$30,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/28/12-09/28/12	5	:30	10A- Ellen									1	\$250.00	\$250.00	Pittsburgh (WPXI)	ELLEN/1	9/27/12
2.0	Normal Line / Spot	09/28/12-09/28/12	4	:30	10-59P- CHANNEL 11 NEWS AT 11P									1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/2	9/27/12
3.0	Normal Line / Spot	09/28/12-09/28/12	5	:30	11-59A- Channel 11 News At Noon									1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/3	9/27/12
4.0	Normal Line / Spot	09/28/12-09/28/12	5	:30	4P- Judge Judy 4p									1	\$300.00	\$300.00	Pittsburgh (WPXI)	JUDGE JUDY/4-30P/4	9/27/12
5.0	Normal Line / Spot	09/28/12-09/28/12	4	:30	5P- 5:30P (EST)									1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/5	9/27/12
6.0	Normal Line / Spot	09/28/12-09/28/12	4	:30	5:59A- Channel 11 News At 6pm M-F									1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/6	9/27/12
7.0	Normal Line / Spot	09/28/12-09/28/12	4	:30	5:59A- Channel 11 News 6am									1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-7A/7	9/27/12
8.0	Normal Line / Preempt	09/28/12-09/28/12	5	:30	7P- 7:30P (EST)									1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	NA JEOP 7-730P/8	9/27/12
9.0	Normal Line / Spot	09/28/12-09/28/12	4	:30	7A- 8A (EST)									1	\$625.00	\$625.00	Pittsburgh (WPXI)	TODAY 7-8A/9	9/27/12
10.0	Normal Line / Preempt	09/28/12-09/28/12	5	:30	7:30P- 8P (EST)									1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	NA WHEEL 730-8P/10	9/27/12
11.0	Normal Line / Spot	09/28/12-09/28/12	5	:30	9A- Today Show 9a									1	\$300.00	\$300.00	Pittsburgh (WPXI)	TODAY 9-10A/11	9/27/12
12.0	Normal Line / Prime	10/01/12-10/01/12	5	:30	7:57P- The Voice 8-10P		1							1	\$3,500.00	\$3,500.00	Pittsburgh (WPXI)	THE VOICE 8-10P/12	9/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.